

AGRIBUSINESS MISSION TO GERMANY

DISCOVER WITH US HOW GERMANY IS EUROPE'S SECOND LARGEST AGRICULTURAL PRODUCER THROUGH ITS INNOVATIONS

Frankfurt & Stuttgart

Date: 10th to 12th June 2024

OBJECTIVES

The International Association for Agricultural Sustainability (IAAS), in collaboration with DLG, is excited to announce a transformative 3-day Agribusiness Mission to Germany. Our mission is to immerse participants in the dynamic agribusiness landscapes of the country, aiming to achieve the following objectives:

- Gain insights into the distinctive features of the German agritech and agrifood landscape, exploring innovative practices and technologies that contribute to sustainability and climate resilience.
- Visit research centres utilized by family agribusinesses in Germany, witnessing firsthand how these centres address challenges related to sustainability and climate change. Explore the technologies and solutions they offer to foster growth and resilience in the agricultural sector.
- Discover essential business drivers and acquire valuable insights into branding, development, innovation, and succession planning for family-owned enterprises. The executive field trip provides a unique opportunity to understand and apply key strategies for the long-term success of these enterprises.

TENTATIVE PROGRAMME*

Day 1 9th June 2024 (Sunday) Frankfurt

- Arrive at Frankfurt, Germany
- Check-in at Hotel

Day 2 10th June 2024 (Monday) Frankfurt

- Business Forum-Developing Agri-food Technologies: Policy and Business Considerations (*refer to pg2-3 for details*)
- Business networking with experts, practitioners, and stakeholders from Europe/Asia
- Meeting cum business networking with DLG and APAARI members
- Networking lunch & dinner

Day 3 11th June 2024 (Tuesday) Frankfurt – Stuttgart

- Departure from Frankfurt to Stuttgart
- Site Visit 1: Fraunhofer Institute for Manufacturing Engineering and Automation (TBC)
- Check-in Hotel at Stuttgart
- Networking lunch & dinner

Day 4 12th June 2024 (Wednesday) Stuttgart

- Site Visit 2: ROKO Farming (TBC)
- Site Visit 3: Sam-Dimension GmbH (TBC)
- Networking lunch & dinner

Day 5 13th June 2024 (Thursday) Stuttgart – Home

- Departure from Stuttgart to your destination

* Programme is tentative and subject to changes

Theme of Forum:

Developing Agri-food Technologies: Policy and Business Considerations

CET	Morning Session
Opening Speech	
09:00 09:05	Dr. Tan Wee Liang Head of the Delegation, Asian Family Business Mission Vice Chairman, International Association for Agricultural Sustainability (IAAS) Associate Faculty, the Lee Kong Chian School of Business, Singapore Management University, Singapore
09:05 09:10	Dr. Nils Borchard Conference Local Chair Head of Research and Innovation DLG e.V.
Session 1 – The State of Advances in Alternative Proteins: Tales from Europe and Asia	
09:10 09:35	“Introduction to Singapore’s Alternative Protein Ecosystem” Valerie Pang Former innovation Associate of Good Food Institute (GFI) APAC
09:35 10:00	“Topic-TBC” Ira van Eelen (TBC) Co-founder & CEO of KindEarth.Tech Co-founder of RESPECTfarms Board Member of Foodtech Founder of ToothCamp Board member of Cellulaire Agricultuur Nederland
10:00 10:15	Tea Break
Session 2 - Business Model Innovation for Sustainable Food Systems	
10:20 10:40	Guest Speaker: Falk W Foell Managing Director at ReProWa GmbH Advisory Board Chair cum Founder of JF AgroFish & Processing PLC
10:40 11:20	Panel Moderator: Dr. Annie Koh Advisor of Agribusiness Mission Professor Emeritus of Finance (Practice) & Senior Advisor, Business Families Institute, Singapore Management University Board Director of Singapore Food Agency, Singapore Panelists: Falk W Foell Managing Director at ReProWa GmbH Advisory Board Chair cum Founder of JF AgroFish & Processing PLC Ertan Can Founder, Multiple Capital
Session 3 – Revolutionizing Agriculture: Innovations for Enhanced Carbon Sequestration in Farming	
11:20 12:10	“TBC” Ernesto Hartikainen , CEO at Biocode (TBC) “TBC” Jannick Dittmer , Senior Referent für Innovation & Strategie, Landwirtschaftliche Rentenbank (TBC)

Monday, 10th June 2024

CET	Afternoon Session
Session 4 - Sustainable Agriculture and Technological Innovations: Global Perspectives and Local Initiatives	
14:00 14:25	<p><i>“Global Perspectives on Australian agrifood innovation in climate-smart agriculture”</i></p> <p style="text-align: center;">Su McCluskey</p> <p style="text-align: center;">Special Representative for Australian Agriculture, Department of Agriculture at Fisheries and Forestry, Australian Government</p>
13:55 14:20	<p><i>“Ecosystem Driven Approach to Transform Agri-food Systems”</i></p> <p style="text-align: center;">Dr. Philipp Rittershaus</p> <p style="text-align: center;">Head of Corporate Innovation & Startup Coaching, ROOTCAMP</p>
Session 5 - Business Matching Hours	
15:00 16:30	<p style="text-align: center;"><i>Business Matching Hours</i></p> <p style="text-align: center;">Participants can showcase their ventures and engage with dynamic agri-food entrepreneurs, alongside a panel of keen investors for networking and collaboration opportunities.</p>
16:30 17:00	<i>Concluding Remarks</i>

Note: The above itinerary in Germany will be conducted in English. Programme is tentative and might differ from actual.

Profile of Organizer



International Association for Agricultural Sustainability (IAAS)

<http://www.iaas.org.sg/>

IAAS is a not-for-profit association serving the professional interests of members working in agricultural and broadly related fields of applied economics.

IAAS committed to our goals in helping establish a healthy food system for global food and nutrition security; preserving our natural resources and environment for sustainable agricultural practice; improving the quality of life through advancement of innovation and successful agricultural businesses; and empowering the next generation of leaders through sharing of agricultural knowledge, methodology development, and community engagement.

Profile of Joint Organizers



Deutsche Landwirtschafts-Gesellschaft

<https://www.dlg.org/en/>

The DLG (Deutsche Landwirtschafts-Gesellschaft – German Agricultural Society) was founded by the engineer and author Max Eyth in the year 1885. It has around 30,000 members and is a leading organization in the agricultural and food sectors.

DLG eV provides agricultural services. The Company operates as a foundation that promotes technical and scientific progress of agriculture internationally. DLG performs services such as knowledge transfers, trade exhibitions, machinery and farm input tests, and food tests.

DLG operates internationally. It shares knowledge and expertise worldwide with leading international practitioners, experts and other specialist organizations.

Its activity areas are

- knowledge transfer
- trade exhibitions
- machinery and farm input tests
- food tests



The Asia-Pacific Association of Agricultural Research Institutions (APAARI)

<https://www.apaari.org/>

Reading's The Asia-Pacific Association of Agricultural Research Institutions (APAARI) was founded in 1990 by the initiative of the Food and Agriculture Organization of the United Nations (FAO) and Governments of China, Fiji, India, Iran, Malaysia, New Zealand, Pakistan, Papua New Guinea, Philippines, Republic of Korea, Sri Lanka, Thailand, and Western Samoa.

APAARI is a membership-based, apolitical, multi-stakeholder, and intergovernmental regional organization that aims to catalyze collective action to improve agri-food systems in the Asia-Pacific region. It brings together regional, national, and global stakeholders to bridge gaps and strengthen agri-food research and innovation systems towards more sustainable development in the Asia-Pacific region.

Cost Description		Cost
ESTIMATED COST	Airfare Please kindly arrange your own flight arrangements for the business mission. Participants are responsible for arranging transportation to and from the hotel and airport. All participants are strongly advised to arrive at Frankfurt on 9th June 2024.	Self-Arrangement
	Hotel Accommodation* (inclusive of all taxes) <ul style="list-style-type: none"> • 2 nights at Frankfurt (<i>inclusive of breakfast</i>) • 2 nights at Stuggart (<i>inclusive of breakfast</i>) 	Single occupancy: S\$1,680 per pax
	*Hotels in Frankfurt and Stuggart only offer queen-size beds.	Shared accommodation: S\$980 per pax
	Common Fund (inclusive of all taxes) <ul style="list-style-type: none"> • On-ground transport (exclusive airport transfers) • Meals • Lectures, business meetings, corporate visits, networking • Guides and other manpower • Other misc expenses 	S\$1,800
	Total Cost for Single occupancy	S\$ 3,480 (per pax)
Total Cost for Shared accommodation	S\$ 2,780 (per pax)	
(Total Cost is inclusive of accommodation, tax, and common fund)		

REGISTRATION FORM

To register for the business mission to Germany, please click on the following link to fill out the form or contact Ms Shanny Shen at shannyshe@iaas.org.sg.

[Click Here to Register Your Interest](#)

TERMS OF PARTICIPATION

By virtue of agreeing to participate in the above Mission, the participant and/or the company/organisation they represent, hereby consent to the following terms of participation:

All participants are strongly advised to arrange visa documents (if required) and purchase full insurance coverage for their overseas travel needs. We recommend all participants to insure themselves with the necessary coverage for overseas travel, medical, emergency evacuation, COVID-19 coverage, and trip cancellations/ interruptions, etc.

- (a) The International Association for Agricultural Sustainability (IAAS) shall be fully indemnified against any liability whatsoever resulting from or in the event of death, injury, loss or damage to property incurred during the course of the Mission.
- (b) IAAS reserves the right, without prior notice, to make changes and/or amendments to the Mission programme, in part or in whole for the Mission, as it deems fit or as the circumstances dictate.
- (c) Mission participants who make their own flight and hotel accommodation arrangements are strongly advised to update themselves with the latest programme and ensure that they meet up with the main group punctually at the designated locations. IAAS will not be held liable should mission participants fail to turn up punctually for meetings or activities organized in this Mission.
- (d) IAAS shall not be responsible in any way for loss, injury or damage arising from acts of God, acts of governments or de facto authority, war, civil unrest, any kind of hostilities, strikes, theft, sickness, quarantine, immigration or customs regulations, hijacking, acts of lawlessness or terrorism, forces of nature, breakdown, delay, cancellation, error, omissions or any other cause beyond our control.
- (e) Cancellations must be made to IAAS in writing. Please note that cancellation fees apply as follows:
 - a. Cancellations received 30 days or more prior to departure, Participants liable to pay 50% of the common fund.
 - b. Cancellations received 15 to 29 days prior to departure, Participants liable to pay 70% of the common fund.
 - c. Cancellations received less than 15 days prior to departure, Participants liable to pay full sum of the common fund.
 - d. Please note that the Participants are also liable for the cancellation policies dictated by the airlines and hotel.