

Opening Remarks		
SGT	CEST	PROGRAMME
15:00 15:05	09:00 09:05	Dr. TAN Wee Liang Associate Faculty, the Lee Kong Chian School of Business, Singapore Management University Vice-Chairman, International Association for Agricultural Sustainability (IAAS)
15:05 15:20	09:05 09:20	“Enhancing resilience of agricultural systems-Preserving Biodiversity and Carbon farming” Dr. Nils Borchard Conference Local Chair Head of Research and Innovation DLG e.V.
15:20 15:55	09:20 09:55	“Farming and CellularAgriculture” Ms. Ira van Eelen Cofounder, RESPECTfarms CEO, KindEarth.Tech Co-founder of Cellulaire Agricultuur Nederland Foundation
15:55 16:20	09:55 10:20	“Global Perspectives on Australian agrifood innovation in climate-smart agriculture” Ms. Su McCluskey Special Representative for Australian Agriculture
Paper Presentation		
SGT	CEST	PROGRAMME
16:20 18:00	10:20 12:00	Session Chair: Dr. Tzong-Ru LEE Professor, Department of Marketing, National Chung Hsing University, Taiwan Fellow, International Association for Agricultural Sustainability (IAAS) Papers: IAIC2024-P0023 IAIC2024-P0028 IAIC2024-P0029 IAIC2024-P0033 IAIC2024-P0034 Q&A
18:00 19:20	12:00 13:20	Session Chair: Dr. TAN Wee Liang Professor, Department of Marketing, National Chung Hsing University, Taiwan Papers: IAIC2024-P0021 IAIC2024-P0030 IAIC2024-P0031 IAIC2024-P0032 Q&A
Closing Remarks		
SGT	CEST	PROGRAMME
19:20 19:30	13:20 13:30	Dr. TAN Wee Liang Associate Faculty, the Lee Kong Chian School of Business, Singapore Management University Vice-Chairman, International Association for Agricultural Sustainability (IAAS)