# Webinar Agenda 

Friday, 21 ${ }^{\text {st }}$ June 2024
IAIC-Agenda-20240619-V2

| Opening Remarks |  |  |
| :---: | :---: | :---: |
| SGT | CEST | PROGRAMME |
| $\begin{gathered} \hline 15: 00 \\ \text { \| } \\ 15: 05 \end{gathered}$ | $\begin{gathered} 09: 00 \\ \mid \\ 09: 05 \end{gathered}$ | Dr. TAN Wee Liang <br> Associate Faculty, the Lee Kong Chian School of Business, Singapore Management University Vice-Chairman, International Association for Agricultural Sustainability (IAAS) |
| $\begin{gathered} \text { 15:05 } \\ \text { \| } \\ \text { 15:20 } \end{gathered}$ | $\begin{gathered} 09: 05 \\ \text { \| } \\ 09: 20 \end{gathered}$ | "Enhancing resilience of agricultural systems-Preserving Biodiversity and Carbon farming" <br> Dr. Nils Borchard <br> Conference Local Chair <br> Head of Research and Innovation DLG e.V. |
| $\begin{gathered} \text { 15:20 } \\ \text { \| } \\ 15: 55 \end{gathered}$ | $\begin{gathered} 09: 20 \\ \mid \\ 09: 55 \end{gathered}$ | "Farming and CellularAgriculture" <br> Ms. Ira van Eelen <br> Cofounder, RESPECTfarms <br> CEO, KindEarth.Tech <br> Co-founder of Cellulaire Agricultuur Nederland Foundation |
| $\begin{gathered} \text { 15:55 } \\ \text { \| } \\ \text { 16:20 } \end{gathered}$ | $\begin{gathered} 09: 55 \\ \text { \| } \\ 10: 20 \end{gathered}$ | "Global Perspectives on Australian agrifood innovation in climate-smart agriculture" <br> Ms. Su McCluskey <br> Special Representative for Australian Agriculture |
| Paper Presentation |  |  |
| SGT | CEST | PROGRAMME |
| $\begin{gathered} \text { 16:20 } \\ \mid \\ 18: 00 \end{gathered}$ | $\begin{gathered} 10: 20 \\ \mid \\ 12: 00 \end{gathered}$ | Session Chair: Dr. Tzong-Ru LEE <br> Professor, Department of Marketing, National Chung Hsing University, Taiwan Fellow, International Association for Agricultural Sustainability (IAAS) <br> Papers: IAIC2024-P0023 IAIC2024-P0028 IAIC2024-P0029 IAIC2024-P0033 IAIC2024-P0034 Q\&A |
| $\begin{gathered} \text { 18:00 } \\ \mid \\ \text { 19:20 } \end{gathered}$ | $\begin{gathered} 12: 00 \\ \mid \\ 13: 20 \end{gathered}$ | Session Chair: Dr. TAN Wee Liang <br> Professor, Department of Marketing, National Chung Hsing University, Taiwan Papers: IAIC2024-P0021 IAIC2024-P0030 IAIC2024-P0031 IAIC2024-P0032 Q\&A |
| Closing Remarks |  |  |
| SGT | CEST | PROGRAMME |
| $\begin{gathered} \text { 19:20 } \\ \mid \\ 19: 30 \end{gathered}$ | $\begin{gathered} \text { 13:20 } \\ \text { \| } \\ 13: 30 \end{gathered}$ | Dr. TAN Wee Liang <br> Associate Faculty, the Lee Kong Chian School of Business, Singapore Management University Vice-Chairman, International Association for Agricultural Sustainability (IAAS) |

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[^0]:    *The Majority of all sessions in IAIC 2024 belong to the Central European Summer Time (CEST).
    Please use the time zone converter to check your local time for this conference.

